

# TOWN OF HERNDON

*Enriching the Quality of Life and Promoting a Sense of Community*



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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PLANNING TODAY FOR  
HERNDON'S TOMORROW

### **DOWNTOWN MASTER PLAN PROCESS TO BEGIN WITH COMMUNITY DISCUSSION, OCTOBER 7**

Herndon, VA (September 25, 2009) – Town of Herndon citizens, downtown business owners, commercial property owners and all who have an interest in the future of Herndon's downtown well into the 21<sup>st</sup> century are encouraged to attend a community discussion and meeting, October 7, 7 p.m., Mary Ingram Council Chambers, 765 Lynn St., Herndon. A "meet and greet," at which light refreshments will be served, precedes the session at 6:30 p.m.

The discussion will be hosted by the Downtown Master Plan Steering Committee, appointed by the Herndon Town Council to provide input and direction on the planning process, and by Urban Design Associates (UDA), an architectural and design firm selected by the council to facilitate the process. Information, ideas and viewpoints articulated at the session will contribute to the foundation upon which UDA will begin designing an illustrated plan for Herndon's future downtown.

Following the October 7 discussion, UDA will return to Herndon November 17-19 to create a 3-dimensional graphic representation of the proposed downtown; work will be conducted in an "open house" format at which citizens, business owners and others may watch the designers and architects at work. A second community discussion meeting will be held November 19, 7 p.m., also in the council chambers, to revise and refine the plans. The entire process is anticipated to take six to eight months. The final report will include drawings and detailed information that allows a developer or property owner in the downtown to know how the town envisions its future downtown development.

For more information on the downtown master planning effort, visit [www.herndon-va.gov](http://www.herndon-va.gov). The town's Community Development department may be reached at [community.development@herndon-va.gov](mailto:community.development@herndon-va.gov) or (703) 787-7380.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3<sup>rd</sup> largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. *Business Week* Magazine has named Herndon one of the nation's "Best Affordable Suburbs," and *Money* Magazine has ranked Herndon among its "Best Places for the Rich and Single."

For more information, visit the town's Web site at [www.herndon-va.gov](http://www.herndon-va.gov).

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